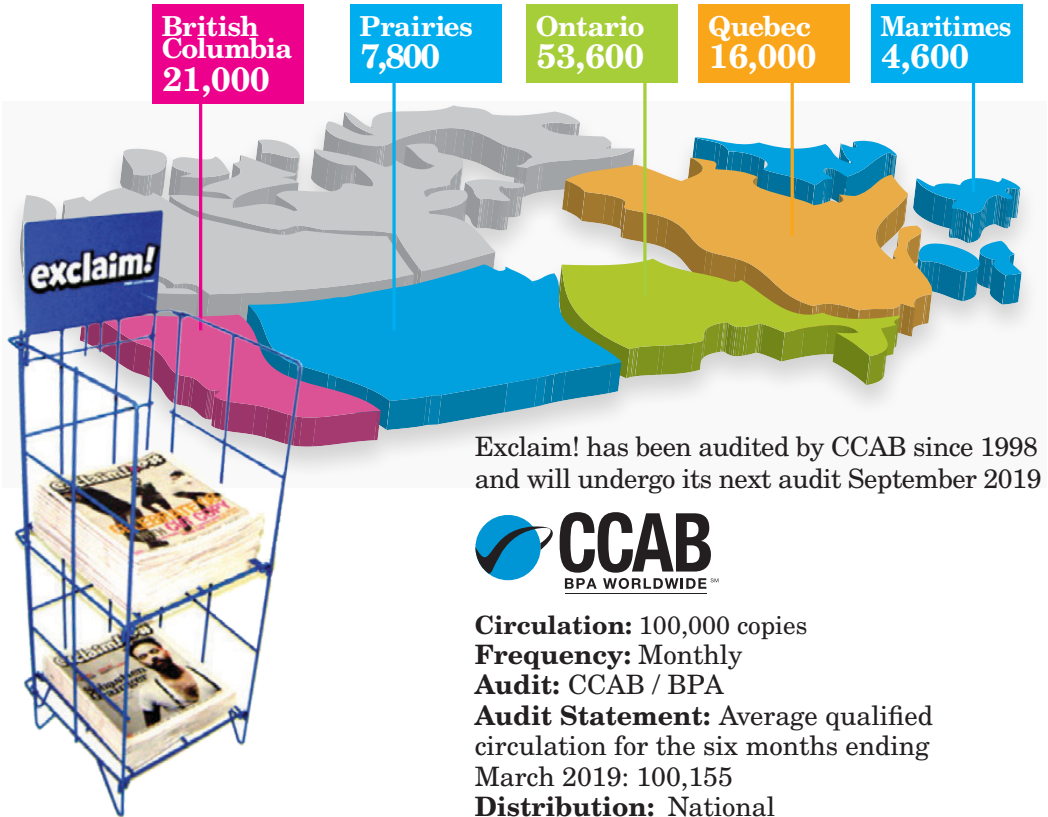




exclaim! *c#

MAGAZINE DISTRIBUTION

CIRCULATION BY REGION

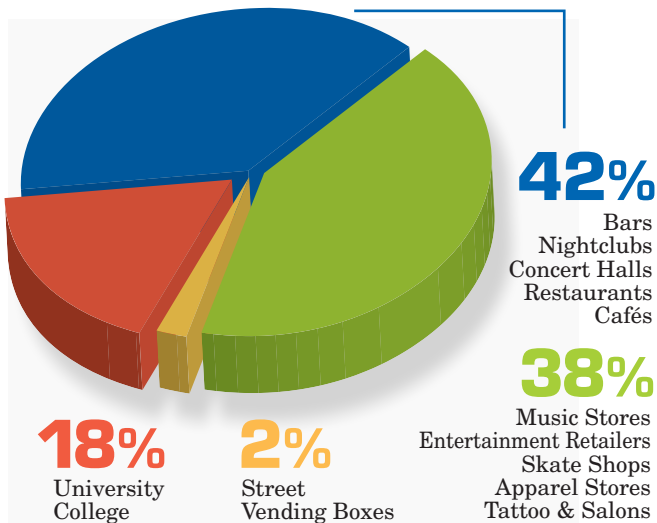


Exclaim! has been audited by CCAB since 1998 and will undergo its next audit September 2019



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Audit: CCAB / BPA
Audit Statement: Average qualified circulation for the six months ending March 2019: 100,155
Distribution: National

CIRCULATION BY OUTLET TYPE



CIRCULATION BY CITY

Market Size	City	Circulation
Major Market (1,500,000 population)	Toronto	32,000
	Vancouver	17,200
	Montreal	13,000
Primary Market (300,000 — 1,499,999)	Hamilton	5,900
	Kitchener-Waterloo	5,200
	Ottawa	4,300
	Halifax	2,600
	Calgary	2,600
	Edmonton	2,600
	Victoria	2,100
	London	1,800
	Oshawa	1,800
	Winnipeg	1,600
Secondary Market (less than 300,000)	Quebec City	1,200
	St. Catharines	1,200
	50 Cities	7,900